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Media Announcement – Tim Atkin MW at Mornington Peninsula Celebration in February 2015

The 7th Mornington Peninsula International Pinot Noir Celebration is taking place on the 6th and 7th February 2015. Since its inception in 2003, over 1100 wines have been shared with more than 1100 pinot lovers.

In the past 11 years, we have tasted some of the world's greatest pinots noir from far and wide, with some of the world's greatest wine critics, makers and lovers. International highlights have included Aubert

de Villaine and 6 of his wines from Domaine de la Romanée-Conte in 2007, Jancis Robinson's wit and wisdom in 2009, talks verging on religious fervour from Matt Kramer in 2005 and Ted Lemon in 2013.

Pinot Noir fuelled not only great discussion and enthusiasm, but also the unforgettable impromptu cricket match rustled up in 2013 by Jasper Morris MW and James Halliday at Point Nepean.

At past Celebrations, Pinot Noir from many corners of the earth have come together to party with Mornington Peninsula Pinots. In 2015, Mornington Peninsula Vignerons will be bringing it all back home,

focussing on the soil, aspect, climate and nuances of site that come together to create the infinite variety that is great Pinot Noir. Our keynote speaker Tim Atkin MW will help to guide us through the two days,

with his own take on the concept of terroir, and the line up of wines and people in 2015 will not disappoint. In

2015, the Mornington Peninsula International Pinot Noir Celebration will focus on the maturation

and evolution of Australian Pinot Noir in all its glory, and on a world stage.

Chairman of the 2015 Celebration, Kate McIntyre MW remarks:

'The Mornington Peninsula has worked hard over many years to develop an understanding of the nuances of pinots noir from this region and to communicate them to pinot lovers. In 2015, the Celebration is all

about contextualising the Mornington Peninsula's Pinots, within the framework of Australian Pinot Noir; in comparison to the rest of the New World (New Zealand, USA, Canada, Chile, Argentina);and, of course

always, benchmarking to the best of Burgundy. Join us for this Celebration, as we sink our fingers into the soil, feel the difference of climate as offered by altitude vs longitude, maritime vs continental and try to

taste in the glass, what it is in a site that allows us to produce delicious and unique pinot noir'.

Details www.mpva.com.au Full program and bookings from 1 July 2014

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